

Page 1 Method Training Manual

Welcome to the Page 1 Method training manual where you'll learn the critical steps to optimize your video for fast page 1 rankings!

These steps alone have been responsible for THOUSANDS of page 1 rankings so I know they can help you if you implement them correctly.

This manual is meant to be used as a guide to compliment your video training.

If you have not seen the videos yet make sure to watch the [Page 1 Method video training here.](#)

Enjoy!



Paul Venables

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You are about to discover the exact steps to take to ensure that your video gets **optimal rankings right out of the gate**.

You will also discover techniques to position your link in the description to prevent your videos from being flagged, domain redirecting techniques and YouTube account creation methods to get easy rankings and **diversify your income streams!**

So let's begin...

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Optimize Your Video

The first step in page 1 video rankings is to properly optimize your video which includes 2 important pieces:

- Pre-Upload Optimization
- Post-Upload Optimization

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Pre-Upload Optimization

- Make sure video is exported in HD
- Save your video as: Keyword.mp4
- Optimize your video file

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How to Optimize Your Video File

(image included in next slide)

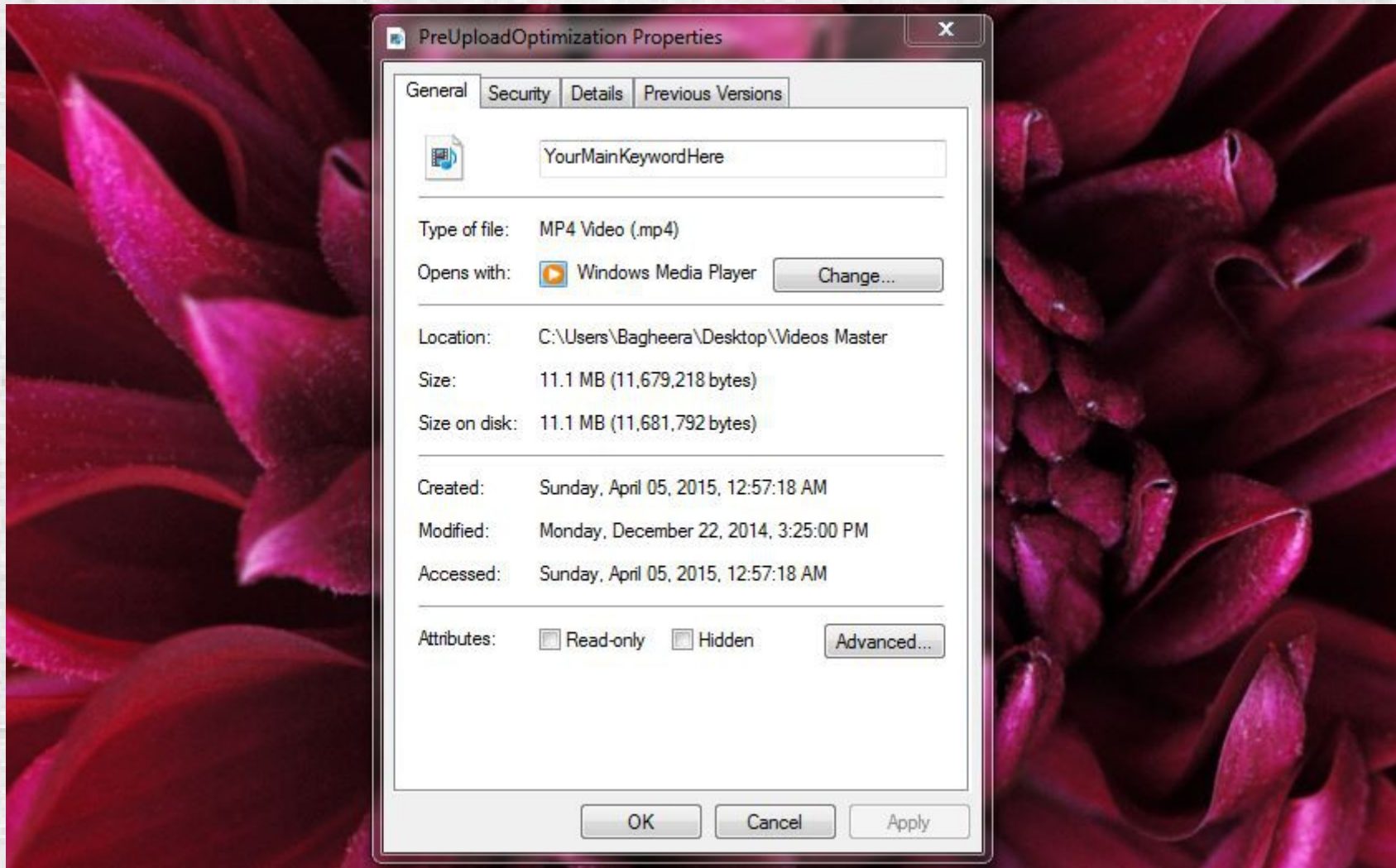
PC Method:

- Write in tags (keyword), rate 5 stars, and write in description.

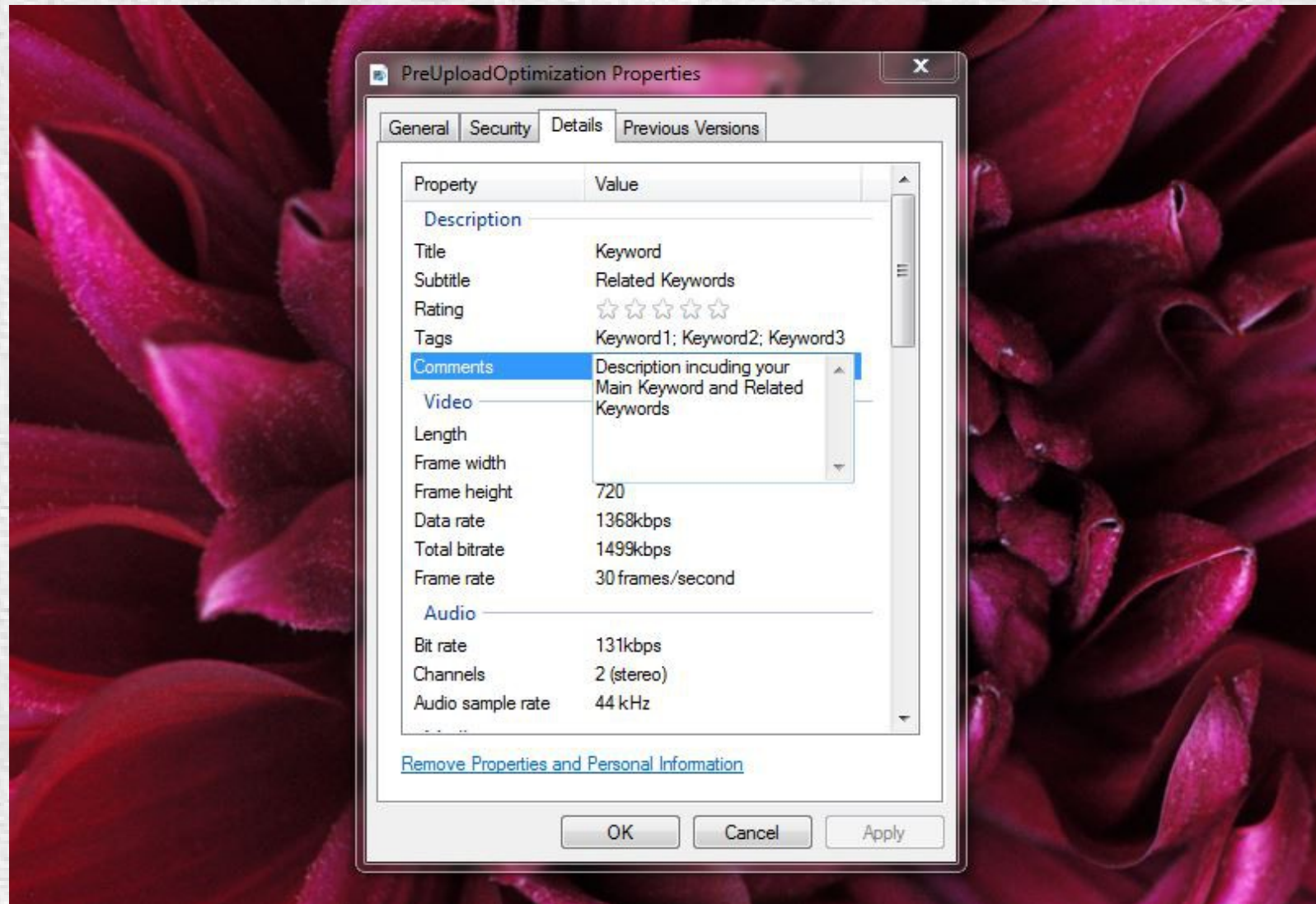
Mac Method:

- Write in tags (keywords), and fill in comments section with content.

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Post-Upload Optimization

Include Keyword In the Following:

- Title (1-2x)
- Description
- Tags

Also include LSI keywords in description, tags, and title (if possible).

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Setup Advance Options:

- Recording location (USA, or target local area if doing local business video)
- Recording date (today)
- English
- Not aired in Commercial

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Activate Monetization

Turn monetization OFF in video.

This allows for Custom Thumbnail feature.

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Keyword optimize your thumbnail and upload to your video.

Use Snipping Tool or Jing to take a picture for a good thumbnail

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Link in Your Description

I like to add the keyword first and then the URL on the first part of the description.

Use BustaName.com to come up with domain ideas.

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Use 1and1.com or GoDaddy.com to buy your domain.

1and1.com is cheap

Only \$1 for .COMs (may end soon)

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You can also use 1 domain with the redirect plugin for multiple subdomain redirects.

Get Free Wordpress Plugin Here:

<http://wordpress.org/extend/plugins/redirection>

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After installing this plugin on a Wordpress site you can create subdomains like this:

`yoursite.com/product1`

`yoursite.com/product2`

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If Redirecting with Wordpress pick a generic domain like: SpecialOffers.com

That way you can continue building out this domain with subdomains like:

SpecialOffers.com/Raspberry-Ketones

SpecialOffers.com/Free-Credit-Score

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If you're promoting only 1 product, you can forward you domain to an affiliate link to something specific and catchy like:

FreeRaspberryKetones.com

IF that's relevant to the offer you're promoting.

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Create Your Account

Either use your name or alias. Or something niche specific or related directly to your offer.

You can edit and change name in your Google Plus account linked to your YouTube account

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You could also come up with a fun name with a keyword such as:

Natural Weight Loss Woman

John's Workout Reviews Channel

Keep in YouTube's T.O.S.

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Once you've created this account you can build additional accounts from this account when you need more.

Use the YouTube channel setting feature.

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I would suggest **building an account for each main niche you are targeting.**

Ex: Weight Loss for Women, Credit Restoration, Solar Energy

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This Will Help in Several Ways:

- Competitors won't see all your keywords
- Your keywords will be easier to rank
- Your income streams will be diversified so that if the account gets banned you will not lose all of your video rankings.
- Also looks less spammy!

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I hope you've enjoyed the Page 1 Method training manual. Make sure to [watch the videos](#) for more information.

Take massive action and results will follow!



Paul Venables